

APPENDIX 4 : Sentiment

We also asked a question that gave people the opportunity to indicate if individual projects were a **Good idea** or **Needed improving**. As might be expected this yielded similar results to the first question albeit without the opportunity to express wholly negative views e.g. state that it was a Bad idea.

There was only one project, 9 – Segedunum Transformation, where all responses (34) were that it was a good idea with **none saying the proposal needed improving**.

It is arguably most useful to highlight here the proportion saying that individual projects need improving.

A **low proportion (under 25%)** said the following projects needed improving:

Project 10 – Segedunum Routes to Town Centre (31 responses, 6% say needs improving)

Project 11 – Historic Buildings & Conservation (43 responses, 12% say needs improving)

Project 12 – Business Support (23 responses, 13% say needs improving)

Project 13 – Employment Support (20 responses, 15% say needs improving)

Project 14 – Events and Animation (21 responses, 24% say needs improving)

Between **30% and 45%** said the following projects needed improving:

Project 1 – Town Square (73 responses, 30% say needs improving)

Project 3 – Segedunum WHS Gateway (45 responses, 38% say needs improving)

Project 5 – Bus & Metro Station (42 responses, 45% say needs improving)

Project 7 – Housing Development (New Build & Refurbishment) (33 responses, 42% say needs improving)

More than half said the following projects needed improving:

Project 2 – High Street West, East & Station Road (65 responses, 58% say needs improving)

Project 4 – The Forum (53 responses, 58% say needs improving)

Project 6 – Housing Streetscape Improvements (54 responses, 74% say needs improving)

Project 8 – Cycle corridor (40 responses, 63% say needs improving)